

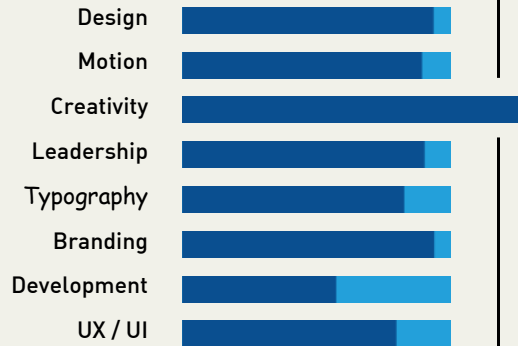
NICK CROCCO

I am a creative leader with over 15 years of design and digital marketing experience. I'm passionate about creating engaging experiences. I help build teams, create and refine internal processes, and deliver best-in-class work that both meets business goals and delights users. Let me take your brand marketing and advertising to the next level.

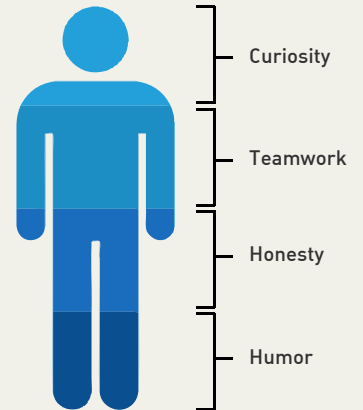
CURRICULUM VITAE OF NICK CROCCO, CREATIVE LEADER



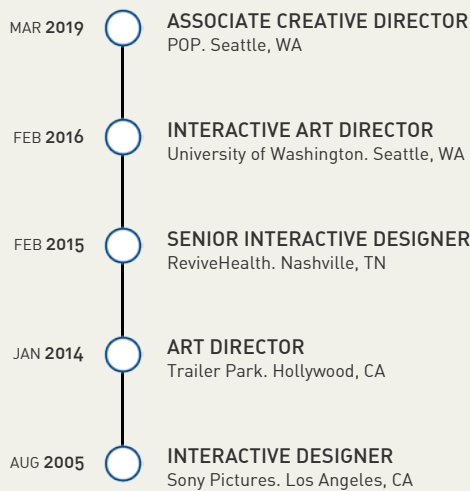
CREATIVE SKILLS



PERSONALITY



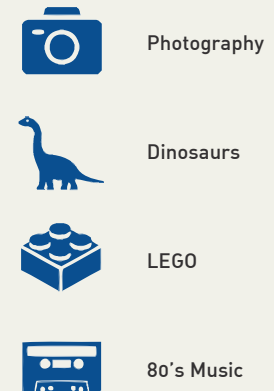
WORK EXPERIENCE



PROGRAMS



INTERESTS



EDUCATION

MAY 2005 BS Animation / Design
Loyola Marymount University. CA

RIGHT TO WORK



EU - Full



USA - Full

THE HIGHLIGHTS

Creative director on Netgear's first D2C store. Netgear grew their number of registered users by 2.1 million as well as 800,000 for app users // 2019

Lead art direction for the Be Boundless campaign. Helped to design and execute UW's largest campaign to date, which has raised over \$6.18 billion // 2017-2018

Lead the design and implementation for Proud. In six months, there was a 232% increase in membership and a 331% increase in PCP panel // 2016

Headed art direction for Jurassic World. Won a Bronze Los Angeles ADDY Award, Silver CLIO Key Art Award, Gold W3 Award and two WebAwards // 2015

Designed the vision for Adventures of Tin-Tin. Helped to design and execute the campaign which was nominated for multiple awards and won a FWA // 2013

CONTACT ME

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