

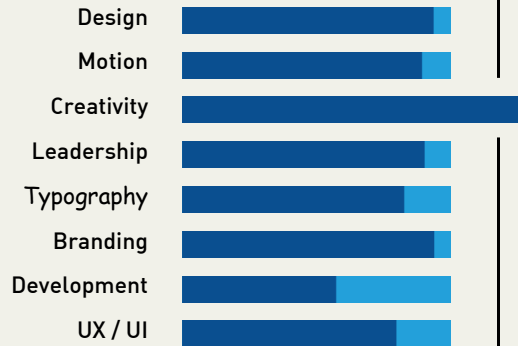
# NICK CROCCO

I am a creative leader with over 15 years of design and digital marketing experience. I'm passionate about creating engaging experiences. I help build teams, create and refine internal processes, and deliver best-in-class work that both meets business goals and delights users. Let me take your brand marketing and advertising to the next level.

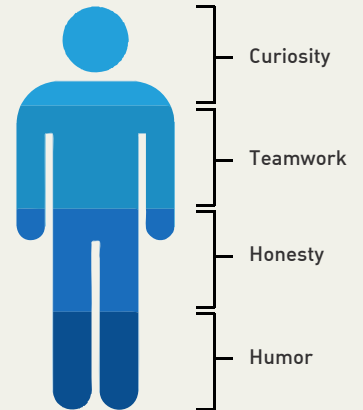
## CURRICULUM VITAE OF NICK CROCCO, CREATIVE LEADER



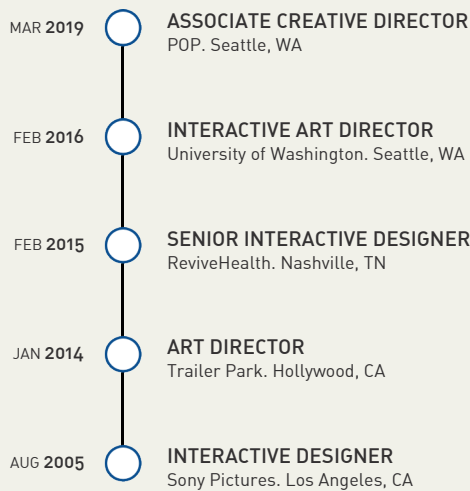
### CREATIVE SKILLS



### PERSONALITY



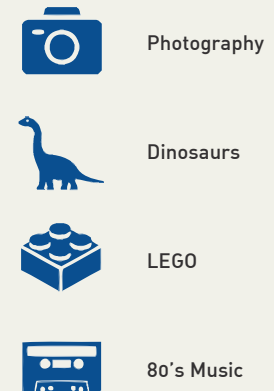
### WORK EXPERIENCE



### PROGRAMS



### INTERESTS



### EDUCATION

MAY 2005 **BS Animation / Design**  
Loyola Marymount University. CA

### RIGHT TO WORK



EU - Full



USA - Full

### THE HIGHLIGHTS

**Creative director** on Netgear's first D2C store. Netgear grew their number of registered users by 2.1 million as well as 800,000 for app users // 2019

**Lead art direction** for the Be Boundless campaign. Helped to design and execute UW's largest campaign to date, which has raised over \$6.18 billion // 2017-2018

**Lead the design and implementation for Proud.** In six months, there was a 232% increase in membership and a 331% increase in PCP panel // 2016

**Headed art direction** for Jurassic World. Won a Bronze Los Angeles ADDY Award, Silver CLIO Key Art Award, Gold W3 Award and two WebAwards // 2015

**Designed the vision for Adventures of Tin-Tin.** Helped to design and execute the campaign which was nominated for multiple awards and won a FWA // 2013

### CONTACT ME

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